



Job Description

Job Title:	Director, Creative Licensing
Department:	Sync & Licensing
Location:	Los Angeles

Position Scope:

The Director, Creative Licensing is responsible for generating revenue by securing the placement of Anthem Entertainment songs in film, television, advertising, videogames and other media markets.

Key Responsibilities:

- Pitch Anthem songs for sync opportunities to potential and current clients.
- Establish, maintain, and grow effective relationships with key industry creative contacts, such as music supervisors, licensing staff, advertising agency executives, directors, picture and music editors, and talent.
- Generate revenue by successfully placing Anthem roster in film, television, advertising, videogames, and other media projects.
- Increase the number of pitch briefs and inbound music searches.
- Work closely with the Sync & Licensing team to maximize all creative and licensing opportunities.
- Anticipate and understand the music requirements of productions.
- Collaborate with other creative team members to identify and maximize opportunities for new releases and the Anthem roster.
- Clean-up and optimize catalog data for pitching.
- Maintain and organize pitches for reporting purposes.
- Other duties on occasion as required by needs of the business.

Qualifications, Experience and Skills:

- 7+ years in synchronization licensing, including a strong track record of pitching and closing synchronization deals.
- Strong relationships with music decision makers and key influencers in U.S. film, television, and media.
- Sales and results oriented.
- Ability to identify commercially viable music and to match the right songs with the right production.

- Effective verbal and written communication skills
- Excellent organizational and time management skills.
- Understanding of current sync market dynamics
- High degree of computer literacy with DISCO, Salesforce, Monday, etc.
- Keen desire to learn everyday.
- Demonstrates a passion for music
- Ability to meet tight deadlines and perform under pressure.
- Curious and driven.

Behavioral Identifiers:

- Results driven
- Detail oriented
- Valued Team Player
- Flexible and adaptable
- Honesty and integrity
- Positive and determined
- Confidentiality
- Works with a sense of urgency
- Problem-solver
- Creative thinker.

This role offers a competitive salary, bonus, and benefits program

The salary range for this role is \$100,000 - \$120,000

The successful candidate will need to agree to a complete background check

Please send your resume to careers@anthementertainment.com

We thank all respondents for their interest and will contact only those whose skills and backgrounds closely meet the criteria

No placement agency outreach please

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